

# SIEM INTEGRATION

## WHAT IS SIEM?



- 1 SIEM allows companies to help **identify internal and external threats** on a number of levels: threat intelligence, mobile security, and cloud security.
- 2 SIEM allows automated **real-time monitoring** of large amounts of data to provide alerts, analytics, and historical analysis for **incident investigation** and **compliance reporting**.

## A FEW FACTS ABOUT SIEM

The SIEM market grew to  
**\$2.18 Billion\*** in 2017.



SIEM systems are the fastest growing segment of the security market – growing by  
**15 - 20%** each year.\*

There is so much data to monitor.  
The Global Datasphere will grow from

**33 Zettabytes in 2018** to **175 Zettabytes by 2025.\***

1,000,000,000,000 GB = **1 ZB**



\* Gartner, 2018 Magic Quadrant for Security Information and Event Management (SIEM) Solutions.  
\*\* IDC White Paper, sponsored by Seagate, Data Age 2025: The Digitization of the World from Edge to Core, November 2018.

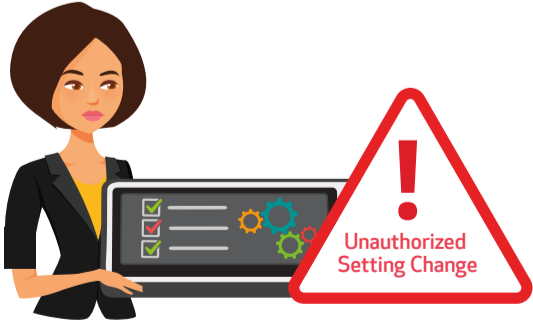
## ARE YOU INCLUDING YOUR MFPs INTO SIEM MONITORING?



Real-time collection of information



Receive alerts for potential threats...



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