CLOUD-BASED WEB-TO-PRINT STOREFRONTS

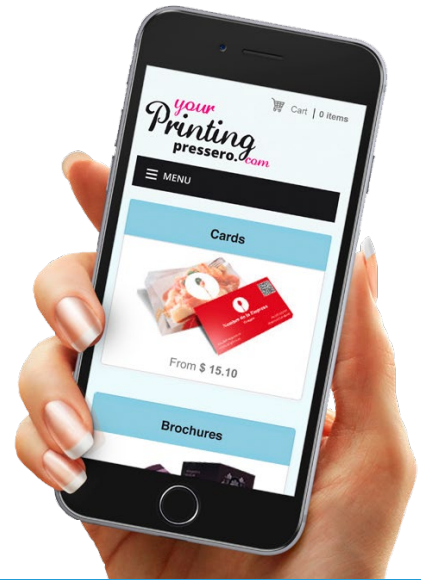## WHY CHOOSE PRESSERO™ ?

SMART CHANGE STARTS HERE.

PRESSERO™

B2B & B2C WEB-TO-PRINT

The most advanced cloud-based W2P technology

Aleyant Pressero™ is an affordable and easy-to-use cloud-based **B2B or B2C online storefront solution** that can easily be customized to help the needs of you and your clients. **Online design, instant pricing, reorders, inventory fulfillment, shipping integration, and credit card payments are all supported, as are responsive website designs** that work on phones, tablets, laptops, etc.

OPEN ARCHITECTURE
Integration with a wide variety of third-party software

RESPONSIVE DESIGN
To ensure proper display from all mobile devices

UNLIMITED B2B STOREFRONTS OFFERED
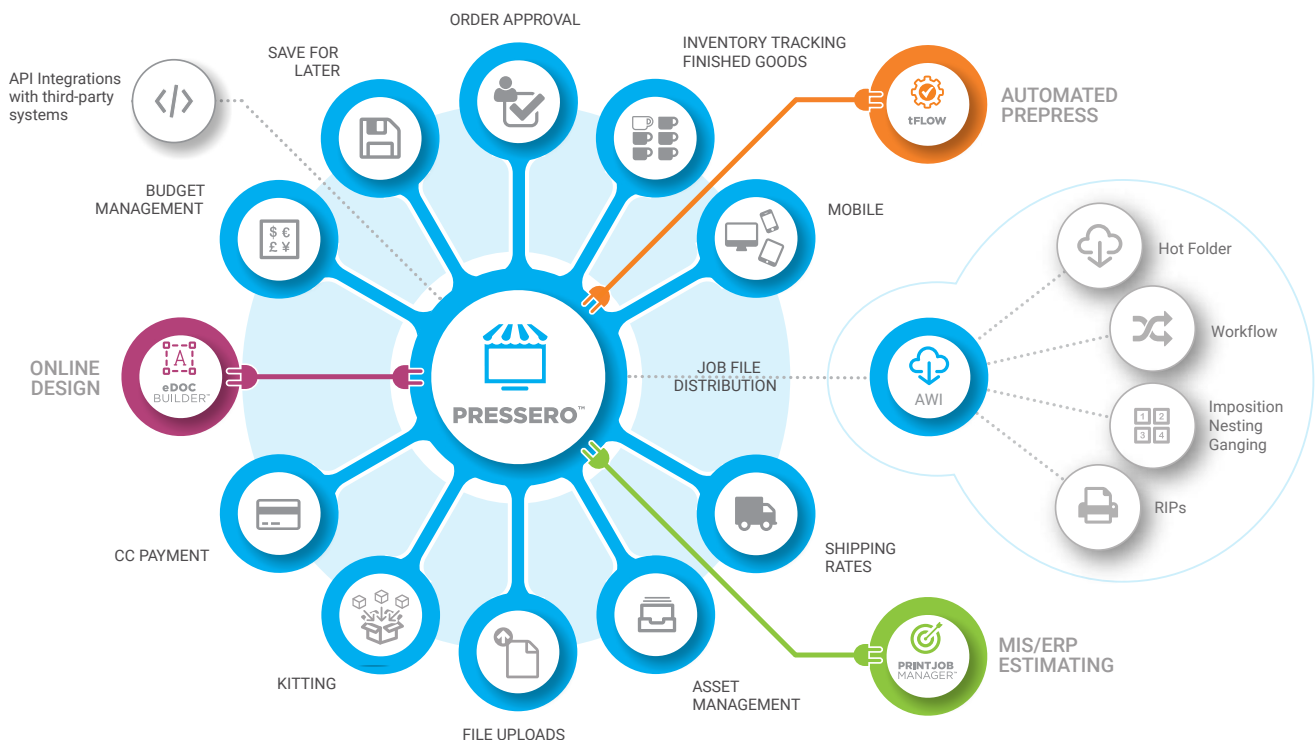Uniquely tailored for each of your customers

COMPLETE PERSONALIZATION
It can be customized to your needs as well as your clients

ONLINE DESIGN
To customize documents from a web browser

INSTANT ONLINE PRICING
You can choose from three different types of instant pricing calculators

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ORDER APPROVAL

INVENTORY TRACKING FINISHED GOODS

SAVE FOR LATER

API Integrations with third-party systems

BUDGET MANAGEMENT

AUTOMATED PREPRESS

tFLOW

MOBILE

ONLINE DESIGN

eDOC BUILDER™

PRESSERO™

JOB FILE DISTRIBUTION

AWI

Hot Folder

Workflow

Imposition Nesting Ganging

RIPs

CC PAYMENT

SHIPPING RATES

KITTING

FILE UPLOADS

ASSET MANAGEMENT

PRINTJOB MANAGER™

MIS/ERP ESTIMATING

Create B2B and B2C online stores adapted and customized to your needs and those of your customers

AUTOMATING YOUR SUCCESS

Aleyant's automated print software solutions create a solid foundation for growing your print business (and customer count) by automating daily print processes such as ordering, pricing, file correction, production, customer service, and more.

This automation print software helps to reduce manual touches, errors, and production time for your print shop. With it, you can connect online design to B2C and B2B online print stores. Connect your print store to estimating, production management, and to customer service and prepress automation. You can use Aleyant software products separately, together, or with more than 1,500 third-party apps via direct API or Zapier.

PRESSERO Advanced	PRESSERO Premier	PRESSERO Premier DS
Shared cloud server managed by Aleyant	Shared cloud server managed by Aleyant	Dedicated cloud server managed by Aleyant
3 B2B private storefronts	Unlimited B2B private storefronts	Unlimited B2B private storefronts
2 B2C retail storefronts	3 B2C retail storefronts	3 B2C retail storefronts
2 informational websites	3 informational websites	3 informational websites
Unlimited storefront users	Unlimited storefront users	Unlimited storefront users
Customizable B2B order approval system	Customizable B2B order approval system	Customizable B2B order approval system
Customizable automated order email messages	Customizable automated order email messages	Customizable automated order email messages
Form-based and interactive VDP and personalization system	Form-based and interactive VDP and personalization system	Form-based and interactive VDP and personalization system
Ready-to-use B2B demo store	Ready-to-use B2B demo store	Ready-to-use B2B demo store
Instant B2C storefront	Instant B2C storefront	Instant B2C Storefront
8 hours of 1-on-1 personal sessions	10 hours of 1-on-1 personal sessions	12 hours of 1-on-1 personal sessions
150 GB of total storage space	200 GB of total storage space	250 GB of total storage space
15 FTP Accounts	20 FTP Accounts	25 FTP Accounts
	Automated workflow integrator	Automated workflow integrator

USE PRESSERO TO ITS FULL POTENTIAL WITH PROFESSIONAL SERVICES FROM CANON SOLUTIONS AMERICA

Whether your business is large or small, remaining competitive in the global economy means you need to concentrate on what makes you successful—your core business. When selecting and implementing new technology, a highly skilled technical team makes the difference for a successful deployment.

Canon Solutions America has the team of experts you need to help you acquire the right technology, solutions, and services for your organization. From pre-sales analysis to post-sales support, our team of technical professionals draws upon decades of technical expertise and real-world experience to help you obtain the maximum benefit from your technology investment.

Canon

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1-800-815-4000 CSA.CANON.COM/ALEYANT_PRESSERO